



**Parenting
Matters**

A workplace education program

Make your business family friendly!

There is consistent evidence that parents who feel they are succeeding at home are more likely to succeed at work. (Work and Family Institute)

More Information:

For more information regarding Parenting Matters: A workplace education program, please contact:

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Parenting Matters: A workplace education program

Offered by Southern Minnesota Initiative Foundation (SMIF) to businesses to empower parents to be their child's first and most important teacher.

This exciting new program is a way your business can engage employees and impact your current and future workforce. In the positive, non-threatening atmosphere of the workplace, parents who otherwise might not participate in learning about their child's development would have an opportunity to learn, share ideas, and discover new resources to help their families.

Why become a family-friendly business?

- Secure a well-prepared future workforce
- Provide a family-supportive environment for your employees
- Help current employees be more productive
- Create a better economic climate
- Demonstrate your company's interest in improving the community
- Help your employees young children learn and succeed

The Facts

- Employees with access to family-supportive programs and policies are more likely to be satisfied with their jobs, to be loyal, to go the extra mile to help their companies succeed, and to stay at their jobs. (Bond, Galinsky and Swanberg, 1998; Bond, Galinsky and Hill, 2004).
- Bringing family into work gives employees more reason to be motivated, becoming a successful recruiting and retention tool for the organization (Academy of Management Journal, 2003).
- Employees who put the same priority on work and their personal/family life—who are dual-centric—have the highest ratings for feeling successful at work. (Families and Work Institute: "Dual-Centric: A New Concept of Work-Life")

How Can Your Business Participate?

Host a 5-part Parent Education Series at your workplace. This involves offering five one-hour parent education classes for employees with children birth to eight years of age. Classes are usually set up during the employee lunch hour or before or after a shift.

Classes Address:

- Social emotional development in early childhood
- Identifying and managing emotions
- Teaching children self-control and problem solving strategies
- Dealing with strong emotions
- Reducing stress at home
- Building early literacy

SMIF will provide:

- A trained professional to deliver the parent education series
- Incentives to parents for participation and completion of all 5 sessions
- Parenting materials and connections to local resources
- Evaluation of the program

If you are interested in offering Parenting Matters: A workplace education program at your business please contact Teri Steckelberg at 507-455-3215 ext. 132 or teris@smifoundation.org.

We will work with your business throughout the program to ensure success.

